



# QUALITY POLICY

ISO 9001

valuedate recognizes Quality as a strategic and structural factor for achieving its business objectives, strengthening its market position, and delivering sustained value to its clients and stakeholders.

In this context, valuedate is committed to implementing, maintaining, and continually improving its Quality Management System (QMS) in accordance with the requirements of ISO 9001:2015, ensuring the delivery of reliable, secure, innovative, and high-performance software solutions, developed in line with best engineering and information security practices and assuring the quality of the delivery.

Procedures have been defined, and are present at all levels of the organization, to achieve the following objectives:

- Certification in accordance with ISO 9001:2015, ensuring the continued adequacy, effectiveness, and improvement of Quality in the Integrated Management System (IMS);
- Ensure consistent quality, reliability, and conformity of products and services under both normal operating conditions and exceptional circumstances;
- Minimize nonconformities and service disruptions, ensuring that corrective actions are implemented within defined timeframes;
- Promote awareness and engagement among all employees regarding quality policies, objectives, and process requirements;
- Ensure that quality management processes remain compliant with applicable legal, regulatory, and contractual requirements.

## Values and Commitments

- **Customer Focus**

Place clients and end users at the center of all activities, understanding their business requirements, regulatory context, and technical constraints, and delivering solutions that meet or exceed expectations.

- **Technical Excellence and Innovation**

Adopt modern architectures, robust development methodologies, and secure coding practices, promoting continuous technological evolution and process optimization.

- **Continuous Improvement**

Continuously enhance processes, products, and services through performance monitoring, data-driven decision-making, risk-based thinking, and the systematic application of the PDCA cycle.

- **Compliance and Information Security**

Ensure compliance with applicable legal, regulatory, and contractual requirements, while safeguarding confidentiality, integrity, and availability of information assets.

- **Employee Engagement and Development**

Invest in the continuous development of technical and soft skills, fostering a collaborative, inclusive, and performance-oriented work environment.

- **Partnership and Supplier Management**

Select, evaluate, and monitor suppliers and technology partners to ensure alignment with valuedate's quality, security, and performance standards.

- **Sustainability and Responsibility**

Promote responsible business practices, efficient use of resources, and ethical conduct in all relationships with clients, employees, partners, and society.

2026-06-22

CEO

IMSM